

# InstallerSHOW

## sustainability pledge

Sustainability is the bedrock of our business. It's what we promote, but it's also how we operate as an organisation. The InstallerSHOW sustainability pledge consists of five pillars.



### 1. Commitment

We are committed to operating sustainably day-to-day through our energy use, energy conservation, travel and recycling, and to consider the impact our organisation has on the environment – consciously working to limit or eliminate this as much as possible.



### 2. Culture

We nurture a culture within our organisation that is mindful of the environment and how what we do impacts upon it. We ensure that our colleagues understand our sustainability policy, and we work with them to encourage sustainable working practices – particularly in the areas of energy use, energy conservation, travel and recycling. As a business focused on the promotion of sustainability, decarbonisation and the ultimate goal of achieving net zero, we live and breathe the values and practices that will help deliver these.



### 3. Partners

InstallerSHOW works with like-minded partners who share our values on sustainability and the environment. Our partners have sustainability policies in place and operate their businesses in accordance with the principles outlined in these policies.



### 4. Practice

We will continuously review the impact our business has on the environment and pledge to work tirelessly to reduce our carbon footprint on a day-to-day basis. We are on a journey to achieve net zero across our organisation and events – and our working practices will enable us to achieve our sustainability goals.



### 5. Investment

As new energy-efficient operating technologies become available, InstallerSHOW will look to incorporate these into our business. We will, wherever possible, adopt technologies that offer the greatest level of sustainability. We are committed to investing in a sustainable future for our business.