

installer SHOW

NEC Birmingham 27-29 June 2023



Delivering
net zero
solutions

InstallerFUTURES is the student programme at InstallerSHOW.

Inspiring the next generation

Designed to provide a structured visit for students and apprentices, **InstallerFUTURES** combines a short presentation session away from the show floor with a visit to the show itself.

InstallerFUTURES aims to provide students and apprentices with a meaningful and structured visit to InstallerSHOW. We think it's important to invest time in the next generation of heating, plumbing, electrical and renewable professionals and to make them feel welcome at the industry's number one trade show.



**InstallerFUTURES
supports the next
generation of installer
and engineering
professionals**

How it works

Recruitment for **InstallerFUTURES** is done through our partnerships with local colleges and training centres. The students are bussed in and are accompanied by their course leaders.

InstallerFUTURES starts off with a short presentation, one hour in length, designed to give our student visitors some valuable insight into the industry they will soon be joining. These sessions are usually given by installers and industry insiders.

This is then followed by a manufacturer presentation, who will talk briefly about new technologies and what the future will look like. To finish, we will have a surprise visit from one of our celebrity guests.

Following the presentation, our student visitors are invited into InstallerSHOW, encouraged to visit the areas which most interest them, and given complimentary lunch vouchers.

**Actively
encouraging the
next generation
safeguards our
industry**

As an InstallerFUTURES sponsor, what's in it for your business?

- Your business is seen to be actively supporting the next generation of heating, plumbing, electrical and renewable professionals
- Your branding will be visible on all InstallerFUTURES promotional material
- You will be able to provide a branded goodie bag to all InstallerFUTURE student participants
- You will have the opportunity to present directly to InstallerFUTURE students
- You will be invited to work with the Installer team in developing the content for InstallerFUTURES



**Students and
apprentices will
become your
customers**

**To find out how your business can support InstallerFUTURES,
contact: Henk Gieskens email: hgieskens@lyricalcomms.com mobile: 07749 461279**