

# InstallerMERIT

## BE PART OF AN UNFORGETTABLE EVENT

An industry event like no other, InstallerMERIT is not about products, services or installations – it's about people in our industry doing great things – often with little or no personal gain.

InstallerMERIT – which was launched at the InstallerSHOW in 2019 to recognise outstanding achievement by individuals working within the UK plumbing, heating and electrical industries – surprised a lot of people who were there.

Installer hears about what people or groups are doing, often in altruistic ways, or in ways that promote industry best practice. We know these people are out there, but they are the unsung heroes. Our aim, through InstallerMERIT is to recognise this valuable community work.

InstallerMERIT will take place on evening of Tuesday, September 28, 2021 (the first day of InstallerSHOW at the Ricoh Arena, Coventry) – and we invite businesses large and small to join us in supporting our installer heroes.

InstallerMERIT is a great evening out. We kick off with a drinks reception at 7pm, followed by a 3-course dinner and a short MERIT ceremony.

It's not a black-tie event and, most importantly of all, we want to fill the room with as many installers as possible – so industry manufacturers are encouraged to fill their tables with installers. We can help you with this if need be.

### A GREAT NIGHT OUT

Apart from recognising outstanding achievement, InstallerMERIT is a great networking and entertainment opportunity where businesses can entertain their installer customers in a relaxed and enjoyable way. The event ends at around 9pm, after which you could continue the evening in the casino or elsewhere around the Ricoh.



### GOOD CAUSES

Proceeds from InstallerMERIT will go towards the work our winners are doing in their communities, annually funding installer apprenticeships, and a chosen charity with a link to our industry.



## HERE'S HOW YOUR BUSINESS CAN GET INVOLVED

### BECOME AN InstallerMERIT HEADLINE SPONSOR

Limited to just 6 businesses, it's through the generous support of InstallerMERIT headline sponsors that the event can take place. Headline sponsors are featured in all InstallerMERIT marketing materials and are also featured in a special introduction video. On the evening your business will have its own fully branded table for 10 people, including wine and beer. Being an InstallerMERIT headline sponsor is a very visible expression of the valuable work installers do, and the value your business places upon this work.

**Cost: £6,000**

### BOOK A TABLE

Businesses large and small are invited to book an InstallerMERIT table accommodating 10 people. The price includes a drinks reception and a 3-course dinner with wine and beer. Businesses are encouraged to decorate their table and to fly the flag for their business – this is a great way of showing your support for InstallerMERIT.

**£1,495 + VAT**

Installer will be in touch shortly to ask for your support for this important industry event.

If you like to speak to us, contact Felicity Reese on 07970 042190 or email her at [freese@installermagazine.co.uk](mailto:freese@installermagazine.co.uk)

